

**BUSINESS ADMINISTRATION**  
**BUSINESS MANAGEMENT CERTIFICATES**  
**Entrepreneurship Management Technical Certificate Major Code 62674<sup>◊</sup>**

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**Program Description**

The Entrepreneurship Management Technical Certificate, offered at A. Hugh Adams Central, North, and Judson A. Samuels South Campuses, is a program designed to prepare students to become small business owners and managers. Upon successful completion of this program, the student can also proceed toward completion of an AS or AAS Degree in either Business Administration or Marketing Management.

*‡ Students can earn a degree from the A007 program.*

*◊ Students can earn a certificate from 62671, 62672, 62673, or 62674, but not from two or more of these programs.*

**Entrance Requirements**

HS Diploma or GED

**Related Program**

International Business Management Specialization Associate in Applied Science Major Code A007‡  
 Business Administration Associate in Science Major Code 2119 (2119E)  
 Business Management Technical Certificate Major Code 62671 (6267E)<sup>◊</sup>  
 Customer Service Specialization Technical Certificate Major Code 62672<sup>◊</sup>  
 Sports Management Specialization Technical Certificate Major Code 62673<sup>◊</sup>  
 Business Specialist Technical Certificate Major Code 6288 (6288E)  
 Business Operations Technical Certificate Major Code 6320

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MKA1021	Salesmanship	3
MNA1821C	Introduction to E-Commerce	3
MAR1011	Principles of Marketing	3
MNA1161	Introduction to Customer Service	3
MAN2021	Introduction to Management	3
GEB2112	Entrepreneurship	3
ACG2001	Principles of Accounting 1 <u>or</u>	
ACG1003	Accounting Survey	3
Elective	Entrepreneurship Elective *	3
	<b>Total Certificate Semester Hours</b>	<b>24</b>

\* Choose one from the following electives:

BUL2241	Business Law I
CGS1060C	Computer and Internet Literacy
GEB1011	Introduction to Business
MKA1930	Seminar I/Marketing in Perspective
OST2335	Communications in the Workforce

**It is strongly recommended that students see an advisor every term.**

