

Entrepreneurship Technical Certificate Program Code 6311

Program Description: The purpose of this program is to teach students the fundamentals of starting and operating a business venture while presenting entrepreneurship as a viable career option. Coursework covers marketing, opportunity recognition, business planning, cash flow and financial management, market research, e-commerce, and how to understand and work with an accounting system.

Career Pathway: Business

Program Entrance Requirements: HS Diploma or GED

Additional Program Information: Students are required to complete a co-op Internship.

Locations: Courses for this Certificate may be taken at any college location—except for GEB2949 that will be held at North Campus and The Innovation HUB. Please consult the course schedule for specific semester locations.

Contact Information: Program contact information can be found at <http://www.broward.edu/academics/programs/business/Pages/default.aspx>.

Related Programs at Broward College:

Business Administration Associate of Science (2119)

Business Management Technical Certificate (62671)

Business Specialist Technical Certificate (6288)

Business Operations Technical Certificate (6320)

Required Courses

ACG2001	Principles of Accounting	3
GEB2112	Entrepreneurship	3
MAR1011	Principles of Marketing	3
GEB2949	Co-op Work Experience	3

Total Program Credit Hours **12**

Notes:

- Many courses have specific pre-requisite and co-requisite requirements that must be followed. Students are encouraged to consult the Course Information Table for a detailed list of all requisite requirements.

Students are strongly encouraged to meet with an advisor to create an educational plan.