

Event Management Technical Certificate Program Code 6312

Program Description: The Event Planning Management Certificate is designed to qualify successful completers for upwardly mobile positions in the lodging industry.

Career Pathway: Business

Program Entrance Requirements: HS Diploma or GED

Additional Program Information:

Internship Information can be found at

<http://broward.edu/studentresources/career/Pages/internships.aspx>

Location(s): All Hospitality (HFT) prefixed course are only offered at the A. Hugh Adams Central Campus. Please consult the course schedule for specific semester locations.

Contact information: Program contact information can be found at <http://www.broward.edu/academics/programs/hospitality/Pages/default.aspx>.

Related Programs at Broward College:

Hospital and Tourism Management Associate of Science (2121)

Guest Services Specialist Technical Certificate (6300)

Food and Beverage Management Technical Certificate (6301)

Rooms Division Management Technical Certificate (6302)

Required Courses

CGS1060C	Computer and Internet Literacy	3
HFT1050	Introduction to Tourism Industries Administration	3
HFT2250	Hotel Management	3
HFT2410	Front Office Systems and Procedures	3
*Business Group		3
**Finance Accounting Group		3
***Marketing Group		6

Total Program Credit Credits **24**

Notes:

*Business Group: BUL2241, BUL2242, ECO2013, ECO2023, ECO2220, FIN1100, FIN2051, GEB1011, GEB2112, GEB2430, MAN2021, MAN2604, MNA1161, MNA1821C, or MNA2345

**Finance Accounting Group: ACG2001, ACG2011, ACG2071, or HFT2460

***Marketing Group: HFT2500, HFT2511, MAR1011, MAR2141, MKA1021, MKA1511, MKA1930, MKA2042

- Many courses have specific pre-requisite and co-requisite requirements that must be followed. Students are encouraged to consult the Course Information Table for a detailed list of all requisite requirements.

Students are strongly encouraged to meet with an advisor to create an educational plan.