

## BUSINESS ADMINISTRATION

### International Business Management Specialization Associate in Applied Science Major Code A007

#### **Program Description**

The Associate in Applied Science degree in International Business Management is designed for students seeking to enter management training and entry-level jobs in international businesses such as manufacturers, wholesalers, exporters, banks, freight forwarders, transportation firms, and importers.

◊ Students can earn a certificate from 62671, 62672, 62673, or 62674, but not from two or more of these programs.

#### **General Entrance Requirements**

HS Diploma or GED

#### **Related Programs**

Business Administration Associate in Science Major Code 2119 (2119E)  
 Business Management Technical Certificate Major Code 62671 (6267E) ◊  
 Customer Service Specialization Technical Certificate Major Code 62672 ◊  
 Sports Management Specialization Technical Certificate Major Code 62673 ◊  
 Business Specialist Technical Certificate Major Code 6288 (6288E)  
 Entrepreneurship Management Technical Certificate Major Code 62674 ◊  
 Business Operations Technical Certificate Major Code 6320

#### **First Year Term I**

ECO2013	Principles of Macroeconomics *	3
GEB1011	Introduction to Business	3
MAR2141	International Marketing	3
MTB1103	Business Mathematics	3
<b>Total Term Semester Hours</b>		<b>12</b>

#### **Second Year Term I**

BUL2241	Business Law I	3
ECO2023	Principles of Microeconomics *	3
FIN1100	Personal Finance	3
GEA2000	World Geography	3
<b>Total Term Semester Hours</b>		<b>12</b>

#### **First Year Term II**

ACG2001	Principles of Accounting I	3
MAN2604	International Business Environment #	3
Elective	Business Elective +	3
Elective	Business or Co-op Work Experience+	3
<b>Total Term Semester Hours</b>		<b>12</b>

#### **Second Year Term II**

FIN2051	Finance of International Trade #	3
GEB2955	International Current Business Practices	3
MAN2021	Introduction to Management	3
SPC1608	Introduction to Public Speaking	3
Language	Foreign Language §	4
<b>Total Term Semester Hours</b>		<b>16</b>

#### **First Year Term III**

ENC1101	Composition I *	3
CGS1060C	Computer and Internet Literacy**	3
<b>Total Term Semester Hours</b>		<b>6</b>

#### **Second Year Term III**

GE Course	General Education Humanities ◊	3
MTB1310	Applied Mathematics*	3
<b>Total Term Semester Hours</b>		<b>6</b>
<b>Total Program Semester Hours</b>		<b>64</b>

\* Requires a pre- or co-requisite. See course description online at [www.broward.edu/zext/ext/CourseDescDepartmentList.jsp](http://www.broward.edu/zext/ext/CourseDescDepartmentList.jsp).

\*\* CGS1060C must be completed within the first 15 hours of Broward College coursework

+ Business Electives are satisfied by taking one (1) of the following courses: ACG 2011, BUL 2242, MAR 1011, MKA 1021 or MKA 1511.

# Bi-yearly, North Campus only

§ Language level is determined by a placement test. Students may satisfy the 4 credit foreign language requirements by

demonstrating proficiency through an examination. Contact the Business Department for additional information.

◊ General Education courses must be selected from the list of AS Degree courses found in the College Catalog/posted online at [www.broward.edu/studentresources/advising/Pages/gened.aspx](http://www.broward.edu/studentresources/advising/Pages/gened.aspx)

**It is strongly recommended that students see an advisor every term.**

