



Associate of Science in New Media Communication – 2512

Career Pathway: [Arts, Humanities, Communication & Design \(AHCD\)](#)

Location(s): [General Education courses are offered at all BC locations. Program specific courses are offered at Judson A. Samuels South Campus and North Campus.](#)

Program Entrance Requirements: HS Diploma or GED

Program Description: The Associate in Science degree in New Media Communication is designed to develop students' knowledge and skills to navigate the changing communication landscape and acquire the appropriate business acumen for employment as Communication Specialists, New Media Coordinators, Digital Journalists, and/or entry-level Communication Managers. Visit the Program's [website](#) for additional information.

Build Your Education



Recommended Course Sequence

Full Time	Part Time	Course ID	Description	Credits	TC1
Term 1	Term 1	ENC1101	Composition I	3	
		MMC1000	Introduction to Mass Communication	3	X
	Term 2	SPC1608 or SPC1024	Public Speaking or Speech Communication	3	
		COM2336	Computer Mediated Communication	3	X
Term 2	Term 3	STA2023	Statistics	3	
		MMC2121	Writing Fundamentals for Communication	3	X
	Term 4	CGS1060C *	Computer & Internet Literacy	3	
		COM2370	New Media Communication Applications I	3	X
Term 3	Term 5	COM2372	New Media Communication for Business	3	X
		COM2371	New Media Communication Applications	3	X
Term 4	Term 6	Elective**	IElective	3	
		PGY1801C	Photoshop Design	3	
	Term 7	BSC1005 or EVR1001	Biology for Non Majors or Environmental Science	3	
		GRA1144C	Web Design 1	3	
Term 5	Term 8	GRA2134C	User Experience & Interface Design	3	
		PGY1802C	Digital Photography	3	
	Term 9	PSY2012	Intro to Psychology	3	
		PHI2010	Intro to Philosophy	3	
Term 6	Term 10	COM2412	Communication Methods & Culture	3	
		COM2941	New Media Communication Internship/Capstone	3	
Total Program Credit Hours				60	18

Notes: * Students may test out of CGS 1060C and take ENC 1102. **Student may have to take MAT1033 or STA1001 based on placement score. If the student does not need MAT1033 or STA1001 the student is free to take any ART elective or preapproved pre-requisite for transfer/program. –Many courses have specific pre-requisite and co-requisite requirements that must be followed.

This is only a recommended course sequence. Students are strongly encouraged to meet with an [advisor](#) to create a personalized educational plan

CHOOSE YOUR COURSES

Program Highlights



Credit for Prior Learning: Accelerate your path to completion with these options:

- Credit by exam
 - Industry Certifications
 - Prior Learning Assessment
 - And much more...
-



Related Industry Certifications: Upon completing this program, graduates will be eligible to sit for the following industry certifications/licenses:

- N/A
-



Get an Internship: The capstone class is an internship, which requires 256 hours in a Graphic Design position. Placement help is available. Also, explore hundreds of career videos and career profiles through Virtual Job Shadow!

[Get an Internship](#)

[Virtual Job Shadow Tool](#)



Median Wage and Job Growth Outlook: Broward College has [Career Coach](#) & the [Career Ladders](#). These tools are designed to help you find a good career by providing the most current local data on wages, employment, job postings, and associated education and training. Learn how to climb your career ladder!



Fund Your Education:

This Program is not currently eligible for federal Financial aid. Students may be eligible for other types of aid. This program is part of the [Career Source Broward ITA](#)

[List.](#)

Get Started Today!

START APPLICATION

