



Associate of Science in Business Analytics - 2508

Career Pathway: [Business](#)

Location(s): [Courses for this program are typically offered at all BC locations.](#) Some courses may only be offered at the A. Hugh Adams Central Campus. Please consult the course schedule for specific semester locations.

Program Entrance Requirements: HS Diploma or GED

Program Description: The Associate of Science degree in Business Analytics, offered at all campuses, trains individuals to assume business analyst positions in business, industry, and government. It provides basic skills in a broad range of business functions including accounting, computer usage, data Visualization, and database report creation. Visit the program's [website](#) for more information.

Build your Education



Recommended Course Sequence

Full Time	Part Time	Course ID	Description	Credits	TC1	TC2
Term 1	Term 1	ENC1101	Composition I	3		
		STA2023**	Statistics (Preferred)	3		
Term 1	Term 2	CGS1060C*	Computer and Internet Literacy	3	X	X
		ACG2001 or APA1111C	Principles of Accounting I Introduction to Accounting	3		X
Term 2	Term 3	SPC1024 or SPC1608	Intro to Speech Communication Introduction to Public Speaking	3	X	X
		MAR1011	Intro. to Marketing in the 21 st Century	3	X	X
	Term 4	ECO2013 CGS1510C or OST2835C	Principles of Macroeconomics Electronic Spreadsheet Database Management for the Office	3 3		X
Term 3	Term 5	GEB2011	Introduction to Business	3		
		GE Course	General Education Humanities	3		
Term 4	Term 6	ECO2023 MKA2701C	Principles or Microeconomics Data Collection and Presentation	3 3		
	Term 7	OST2335 or ENC1102	Communication in the Workforce Composition II	3		
		QMB2302C	Applied Business Analytics	3		
Term 5	Term 8	MAR2644C	Data Based Marketing	3		
		MAN2021	Introduction to Management	3		
	Term 9	Elective*** QMB2100	Elective Course Quantitative Methods of Business	3 3		
Term 6	Term 10	Elective***	Elective Course	3		
		GE Course	General Education Science	3		
Total Program Credit Hours				60	12	18

NOTES: Students who pass the Computer Competency Test and therefore do not need to take **CGS1060C*** are required to take an approved elective to earn the required 3 credits required for the program.

Recommended Gen. Ed. Math is **STA2023. Students may also select MAC1105 or MGF1107.

*** Program Electives – Students must select from the following approved courses: any **ACG, APA, BUL, CAP, CTS, CGS, CEN, COP, ECO, GEB, FIN, FSS, FOS, HFT, ISM, MKA, MNA, MAN, MAR, MTB, OST, QMB, REE, RMI** or **SCM** course. The student may also choose STA1001 or MAT1033 as an elective.

This is only a recommended course sequence. Students are strongly encouraged to meet with an [advisor](#) to create a personalized educational plan.

CHOOSE YOUR COURSES

Program Highlights



Credit for Prior Learning: Accelerate your path to completion with these options:

- Credit by exam
 - Earned Industry certifications
 - Prior Learning Assessment
 - And much more...
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Related Industry Certifications: Upon completing this program, graduates may be eligible to sit for the following industry certifications/licenses:

- Oracle SQL Certified Associate
 - Excel Office Specialist
 - Microsoft Technology Associate
 - CIW Web Foundations Associate
 - Google Analytics Individual Qualification
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Get an Internship: After completing your first year of coursework make sure to visit the Career Center for internship opportunities that help you take your career to the next level! Also, explore hundreds of career videos and career profiles through Virtual Job Shadow.

[Get an Internship](#) [Virtual Job Shadow Tool](#)



Median Wage and Job Growth Outlook: Broward College has [Career Coach](#) & the [Career Ladders](#). These tools are designed to help you find a good career by providing the most current local data on wages, employment, job postings, and associated education and training. Learn how to climb your career ladder!



Fund Your Education:

This Program is [Financial Aid](#) eligible. [Scholarships](#) may be available. This program is part of the [Career Source Broward ITA List](#).

Get Started Today!

START APPLICATION

