

Curriculum Minutes for

Monday, October 19, 2009
Central Campus: Building 9, Room 106

Members Present

Deborah Hefferin, Chair; Reynaldo Acurio, Michelle Apps, Linda Fields, Greg Lindeblom, Matthew Mayberry, Rick McCawley, Jeff Nasse, Lisa Rubin, Jan Shakespeare, Leo Stitsky, Peggy Turcotte, Julia Vattiato, and Linda Washington; and Sofoy Braham(*students*)

Members Absent

Michael Harvey, Ed Key, Debbie Martin, Judi Tidwell, and Jonathan Blanco, and Clinton Ghee, (*students*)

Ex-Officio's Present

Willie Alexander, Peter Battaglia, Gregory Ferenchak, Kevin Keating, and Avis Proctor

Visitor's Present

Deborah Kondelik, Suzanne Lambert, Jesus Loggil, Martin McClinton, John Ulibarri, and Joyce Walsh-Portillo

I. Call to Order,

Chair Hefferin called the meeting to order at 2:30 p.m.

II. Approval of the October 19, 2009 Agenda

Motion was made and seconded to approve the agenda.

III. Approval of the September 21, 2009 Minutes

Motion was made and seconded to approve the minutes as read.

IV. FYI Business (non-voting presentation)

- 1) Chair Hefferin apprised the Committee that Linda Washington and Leo Stitsky, past committee members, received approval from Russell Adkins, Vice President of Academic Affairs and James Lansing, Faculty Senate President, to replace faculty members, Lori Kijanka and Linda Landers who have schedule conflicts. Jonathan Blanco, Clinton Ghee and Sofoy Braham, Broward College, students will represent the student sector.
- 2) Fernando Ulibarri, Adjunct Faculty, *Visual/Performing Arts*, Central
Fernando presented MUS2340, *Introduction to MIDI Systems and Sound Design*, as a Pilot course. *Introduction to MIDI Systems and Sound Design* is designed to use language between computer and music giving Broward College graduates a competitive edge in the work arena. Students will need basic understanding of reading and writing music. Instructors will interview students for eligibility for MUS2340; an elective course. An evaluation of the course will take place at the end of the semester bringing any glitches, if any, to our attention. Chair Hefferin provided the Committee with the Pilot Courses procedure listed in the Curriculum Committee Procedures Manual which states:

Intention: Pilot courses are intended to provide faculty with the opportunity to evaluate a new course or modify an existing course. After the assessment is completed, the course may be submitted to the Curriculum Committee to become a part of the permanent curriculum, following the procedures designated for new courses.

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Summary of Proposal

This proposal is to present a Pilot Class in Term II (20102) that will provide students with a comprehensive study of the Musical Instrument Digital Interface (MIDI) and its many musical applications with an emphasis on sequencing and sound design. Concepts of music synthesis and sound design are presented through the use of a computer, keyboard, and appropriate software.

Rationale of Proposal

The rapidly changing nature of the music business, and the need for Broward College graduates to have a competitive edge in the field, requires them to be familiar with several aspects of music technology. The MIDI communication standard, as well as basic concepts of sound design and music synthesis, are an integral part of the music industry. The recent investment made by the Visual and Performing Arts department in music technology has made classes such as this one possible.

Recommendation

Fernando will return to the committee in the future if the 'pilot' course will be an established course in curriculum.

- 3) Joyce Walsh-Portillo, Lead Faculty/*GenEd Outcomes and Assessments*;
Assistant Professor, *Business/Office Careers*, Central

Joyce shared the results and work progress of the GenEd Team and stated that the results from the committee may have an important impact on the Curriculum Committee in the near future. The General Education Outcomes and Assessments Team have met every week for three hours since the beginning of term 20101. The team is working on the creation of a 'mechanism and model' for ten General Education 'pilot' courses. Communication, Fine Arts and Humanities, Social and Behavioral Sciences, Physical and Biological Sciences and Mathematics departments will be represented by ten well respected faculty members.

For further information, please click on the attached pdf document provided by the Team. GenEd Outcomes and Assessments

General Education
Outcomes and Assessments
Update
October, 2009

Joyce Walsh-Portillo
Alan Lebovitz
Pat Ellingham
David Hennessy

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- 4) Martin McClinton, District Director Academic Affairs, *Curriculum Services*, WHC
Martin gave an overview of the newly re-constructed curriculum forms.

V. Old Business
(None)

VI. New Business

- 1) **Leo Stitsky**, Assistant Professor, *Visual/Performing Arts*, Central
John Kaufman, Assistant Professor, *Visual/Performing Arts*, Central
Leo Stitsky represented John Kaufman and introduced six course revisions, four program revisions, and a program deletion.

A. Course Revisions

ART1201C, *2 Dimensional Design*
ART1300C, *Drawing I*
ART 1301C, *Drawing II*
ART 2540C, *Watercolor*
PGY2806C, *Fine Arts Digital Photography*
GRA2191C, *Graphic Design II*

B. Program Revisions

1003, *Art*
1095, *Art History and Appreciation*
1096, *Art Teacher Education*
1060, *Art/Graphic Design*

C. Program Deletion

1124, *Studio/Fine Art*

Summary of Proposal:

Proposed course revisions are part of the five-year review. The included courses have more than 20% changes that are to improve clarity of the outlines and make needed additions. Attempts are made to incorporate more assessment into the outlines. It is requested that PGY2806C (Digital Photography) be changed from 4 to 3 credits.

Rationale of Proposal:

The Visual Arts Department has not done five-year reviews for several years. The courses need revising to meet the needs of the students and to make outcome assessments more regular. Outcomes in these courses were also considered regarding transfer to other schools. PGY2806C, not part of five-year review, should be changed from 4 to 3 credits to correspond to other courses in the department (when this course was created, it was thought that all department courses would become 4 credits and that is why it was assigned 4 credits). This credit change should not affect transferability and will save our students tuition expenses.

Recommendations

Leo and/or John will return for a *'Second Read'* on November 16, 2009 for Committee approval on the six course revisions, four program revisions and one program deletion; effective Term 20102.

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- 2) **Suzanne Lambert**, Assistant Professor, *Office Careers/Computer Science-Industrial*, South
Suzanne presented three new courses, thirteen course revisions and four program revisions in the
Digital Media department.

a) **New Courses**

DIG2101C, *Web Design 2 Using Dreamweaver*
DIG2521C, *Digital Post Production With After Effects*
DIG2109C, *Digital Publishing with Indesign*

b) **Course Revisions**

GRA1721C , <i>Web Programming--</i>	to DIG2100C , <i>Web Design 1</i>
GRA1131C , <i>Applied Graphics for Multimedia</i>	to DIG2115C , <i>Digital Imaging Fundamentals Using Photoshop</i>
CGS2877C , <i>Web Animation</i>	to DIG2113C , <i>Fundamentals of Digital Media using Flash Animation</i>
GRA2161C , <i>Advanced Image Editing</i>	to DIG2100C , <i>Digital Imaging Advanced</i>
OST2826C , <i>Presentation Graphics</i>	to DIG2116C , <i>Digital Art & Design with Illustrator</i>
PGY2850C , <i>Digital Video/Audio Editing</i>	to DIG2205C , <i>Digital Video/Audio Editing</i>
GRA2160 , <i>Multimedia animation--</i>	to DIG2300C , <i>Digital Animation using Director</i>
GRA2162C , <i>Introduction to 3D Animation</i>	to DIG2360C , <i>Introduction to 3D Animation</i>
GRA2724C , <i>Advanced Web Animation</i>	to DIG2360C , <i>Advanced Web Animation with Flash</i>
CGS2871C , <i>Multimedia Authoring I</i>	to DIG2500C , <i>Multimedia Authoring</i>
OST2945 , <i>Multimedia Project</i>	to DIG2560 , <i>Planning & Management of Digital Media Authoring</i>
OST2825C , <i>Document Design</i>	to DIG2850C , <i>Digital Media Portfolio</i>
OST2940L , <i>Multimedia Practicum</i>	to DIG2940 , <i>Internship in Digital Media</i>

c) **Program Revisions**

A018, *Digital Media/Multimedia Technology, A.A.S.*
4278, *Multimedia Web Development, A.T.C.*
6286, *Digital Media Web Production, T.C.*
6287, *Digital Media/Multimedia Production, T.C.*

Summary of Proposal:

To change the Prefix and number of the Digital Media/Multimedia Technology AAS degree A018, Certificates, 6286, 6287, 4278 to a digital/multimedia designation following statewide college curriculum updates.

Rationale for Proposal:

Changing the Prefix and numbers in the Program Sheets and Catalog will help students identify Digital Media courses. The statewide committee agreed on the DIG prefix and has left it up to each

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college to change the previous Prefix to the DIG prefix and numbers. Evaluations and assessments of the digital media curriculum are ongoing by faculty and annually by the Digital Media Advisory committee. These assessments and evaluations of the curriculum consider student retention, employability and overall student success.

Special Fees:

DIG2109C – Lab \$65.22 computers and software

DIG2101C – Lab \$65.22 computers and software

DIG2521C – Lab \$65.22 computers and software

Recommendations:

Suzanne will return for a *'Second Read'* at the November 16, 2009 meeting. In the interim, Willie Alexander confirmed that a change to the GRA prefix will change the prefix and number everywhere the course has been established. Rick McCawley and Suzanne will confer regarding the change of GRA2160 to DIG2100C ; and status of programs involved.

VII. Reports/Announcements

- a) Martin McClinton, Director for Academic Affairs, *Curriculum Services*, WHC
Martin informed the Committee that the 2009-2010 Five Year Course Review list may be viewed on the Curriculum Services webpage under "Bulletin Board".

VIII. With no further business, the meeting adjourned at 3:58p.m.

The next Curriculum Committee meeting is scheduled as follows:
North Campus – 47/112
November 16, 2009 – 2:30p.m – 4:30p.m.
Proposal Deadline: Monday, October 26, 2009

Respectfully submitted: October 21, 2009
Barbara Piscitelli, Curriculum Support Specialist