

HOSPITALITY AND TOURISM MANAGEMENT
 Hospitality and Tourism Management Associate in Applied Science Major Code A015
Hospitality and Tourism Management Associate in Science Degree Major Code 2121
 Food & Beverages Management Certificate Major Code 6301
 Guest Services Specialist Certificate Major Code 6300
 Rooms Division Management Certificate Major Code 6302

Hospitality and Tourism Management Associate in Science Major Code 2121

Program Description

The Hospitality and Tourism Management programs, offered at A. Hugh Adams Central Campus, emphasize the development of management skills needed in the hospitality industry. The general education requirements of the program develop students' abilities in communications and interpersonal skills. The use of practicum work experience provides graduates with knowledge of industry practices, which increases their value to employers. This program is only offered at A. Hugh Adams Central Campus. For more information, please contact the Program Manager at 954-201-6710.

First Year Term I

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|----------------------------------|----------------------------------|-----------|
| *ENC 1101 | Composition I | 3 |
| MNA 1161 | Introduction to Customer Service | 3 |
| HFT 1210 | Supervisory Development | 3 |
| HFT 2250 | Hotel Management | 3 |
| MTB 1103 | Business Mathematics | 3 |
| Total Term Semester Hours | | 15 |

*Requires a pre-requisite or proper score on placement test. See course description online at www.broward.edu.

**CGS1060C must be completed within the first 15 hours of Broward College coursework

#GEB 2430, Business Ethics or any other one-credit elective.

First Year Term II

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|----------------------------------|---------------------------------------|-----------|
| OST 2335 | Communications in the Workforce | 3 |
| HFT 2410 | Front Office Systems/Procedures | 3 |
| HFT 2220 | Organization and Personnel Management | 3 |
| HFT 2600 | Hospitality Law | 3 |
| *Elective | Transferable Mathematics or Science | 3 |
| Total Term Semester Hours | | 15 |

It is strongly recommended that students see an academic advisor or counselor every term.

First Year Term III

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|----------------------------------|----------------------|----------|
| Elective | Humanities/Fine Arts | 3 |
| #Elective | | 1 |
| Total Term Semester Hours | | 4 |

Second Year Term I

| | | |
|----------------------------------|--------------------------------------|-----------|
| SPC 1024 | Introduction to Speech Communication | 3 |
| ENC1102 | Composition II | 3 |
| HFT 2500 | Marketing (Hospitality) | 3 |
| HFT 1050 | Introduction to Tourism Industries | 3 |
| HFT 1941 | Operations and Service Practicum | 3 |
| Total Term Semester Hours | | 15 |

Second Year Term II

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| **CGS 1060C | Computer and Internet Literacy | 3 |
| HFT 2511 | Convention and Group Business Marketing Management | 3 |
| HFT 2460 | Financial Management | 3 |
| PSY 2012 | General Psychology | 3 |
| HFT 2942 | Management and Control Practicum | 3 |
| Total Term Semester Hours | | 15 |
| Total Program Semester Hours | | 64 |