

## BUSINESS ADMINISTRATION

### International Business Management Specialization Associate in Applied Science Major Code A007

#### **Program Description**

The Associate in Applied Science degree in International Business Management is designed for students seeking to enter management training and entry-level jobs in international businesses such as manufacturers, wholesalers, exporters, banks, freight forwarders, transportation firms, and importers.

Business Specialist Technical Certificate Major Code 6288 (6288E)

Entrepreneurship Technical Certificate Major Code 62674<sup>o</sup>  
<sup>o</sup>Students can earn a certificate from 62671, 62672, 62673, or 62674, but not from two or more of these programs.

#### **Related Programs**

Business Administration Associate in Science Major Code 2119 (2119E)

Business Management Technical Certificate Major Code 62671 (6267E)<sup>o</sup>

Customer Service Specialization Technical Certificate Major Code 62672<sup>o</sup>

Sports Management Specialization Technical Certificate Major Code 62673<sup>o</sup>

#### **General Entrance Requirements**

- HS Diploma or GED
- PERT

The PERT test places students into preparatory level reading, writing and math courses designed to prepare them for college-level coursework. Recent ACT or SAT score may also be used for placement. For more information, see <http://www.broward.edu/testing/>. Students who test into college prep courses must successfully complete all of the required coursework to qualify for graduation.

#### **First Year Term I**

*ECO 2013	Principles of Macroeconomics	3
GEB 1011	Introduction to Business	3
MAR 2141	International Marketing	3
MTB 1103	Business Mathematics	3
<b>Total Term Semester Hours</b>		<b>12</b>

#### **First Year Term II**

ACG 2001	Principles of Accounting I	3
#MAN 2604	International Business Environment	3
+Elective	Business	3
+Elective	Business <b>or</b>	
Co-op Work	Experience	3
<b>Total Term Semester Hours</b>		<b>12</b>

#### **First Year Term III**

*ENC 1101	Composition I	3
**CGS 1060C	Computer and Internet Literacy	3
<b>Total Term Semester Hours</b>		<b>6</b>

#### **Second Year Term I**

BUL 2241	Business Law I	3
*ECO 2023	Principles of Microeconomics	3
FIN 1100	Personal Finance	3
GEA 2000	World Geography	3
<b>Total Term Semester Hours</b>		<b>12</b>

#### **Second Year Term II**

#FIN 2051	Finance of International Trade	3
GEB 2955	International Current Business Practices	3
MAN 2021	Introduction to Management	3
SPC 1608	Introduction to Public Speaking	3
§Foreign Language		4
<b>Total Term Semester Hours</b>		<b>16</b>

#### **Second Year Term III**

Elective	Humanities/Fine Arts	3
*MTB 1310	Applied Mathematics	3
<b>Total Term Semester Hours</b>		<b>6</b>
<b>Total Program Semester Hours</b>		<b>64</b>

\* Requires a pre- or co-requisite. See course description online.

\*\*CGS1060C must be completed within the first 15 hours of Broward College coursework

+ Business Electives are satisfied by taking one (1) of the following courses: ACG 2011, BUL 2242, MAR 1011, MKA 1021 or MKA 1511.

#Bi-yearly, North Campus only

§ Language level is determined by a placement test. Students may satisfy the 4 credit foreign language requirements by demonstrating proficiency through an examination. Contact the Business Department for additional information.

**It is strongly recommended that students see an academic advisor or counselor every term.**