



BROWARD COLLEGE COURSE OUTLINE

LAST REVIEW: 2008-09
(i.e. 2003-2004)

NEXT REVIEW: 2014-2015
(i.e. 2008-2009)

STATUS: A
(A, I, D)

COURSE TITLE: Two-Dimensional Design

COMMON COURSE NUMBER: ART 1201C

CREDIT HOURS: 3

CONTACT HOUR BREAKDOWN
(per 16 week term)

CLOCK HOURS:
(Voc. Course ONLY)

Lecture: Lab: 96
Clinic: Other:

PREREQUISITE(S): None

COREQUISITE(S): None

PRE/COREQUISITE(S): None

COURSE DESCRIPTION *(750 characters, maximum)* Two-dimensional study of form, principles of organization, and the elements of design fundamental for creative work in 2-D visual arts.

General Education Requirements – Associate of Arts Degree (AA), meets Area(s):

General Education Requirements – Associate in Science Degree (AS), meets Area(s):

General Education Requirements – Associate in Applied Science Degree (AAS), meets Area(s):

UNIT TITLES

Part I. Subject Matter, Content, Form and Styles of Art

1. Subject Matter
2. Content
3. Form
4. Styles of Art

Part II. Elements of Art

5. Line
6. Shape
7. Value
8. Texture
9. Space
10. Color

Part III. Principles of Organization

11. Unity
12. Emphasis/Focal Point
13. Balance
14. Scale/Proportion
15. Motion
16. Rhythm
17. Critique and Assessment



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Common Course Number: ART 1201C

EVALUATION:

Please provide a brief description (250 characters maximum) that details how students will be evaluated on the course outcomes.

Students are assessed on their ability to utilize the principles of organization in unifying the elements of art in two-dimensional composition through assignments, drawing journals, tests, critiques, and one-on-one discussions.

Part I**Unit 1-4: Subject Matter, Content, Form and Styles of Art**

General Outcome:

- 1.0 The student shall be able to identify, utilize and discuss concepts of subject matter, form and style of art within a two-dimensional image.

Specific Measurable Learning Outcomes:

Upon successful completion of this unit the student shall understand the terms of 2-D art and demonstrate understanding of these concepts through quizzes, design creations, critique and discussion. The student shall:

- 1.1 Use subject matter expressively
- 1.2 Identify and use form
- 1.3 Identify and discuss styles of art

Common Course Number: Art 1201C

Part II. – Elements of Art

Unit 5 Line

General Outcome:

5.0 The student shall select and develop line as an element of art.

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student shall be able to design, understand and discuss the concepts of:

5.1 Actual and implied line

5.2 Line and shape

5.3 Types of line including outline, contour, gesture, weighted/calligraphic, and expressive/emotional

5.4 Directional lines

5.5 Line and value, including hatching, cross-hatching, and chiaroscuro

5.6 Line and texture

5.7 Line use in composition

Common Course Number: ART 1201C

Unit 6 Shape

General Outcome:

6.0 The student shall recognize and create with shape as an element of art.

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student shall be able to:

- 6.1 Demonstrate types of shape, including geometric, organic, and figure/ground
- 6.2 Use shape effects to communicate naturalism, distortion, idealism, and abstraction/non-objectivity
- 6.3 Identify and use terms of shape, including form, volume, and mass

Common Course Number Art 1201C

Unit 7 Value

General Outcome:

7.0 The student shall distinguish and apply value as an element of art

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student shall be able to:

- 7.1 Design and explain terms of value, including chiaroscuro, highlights, lights/darks, core shadow, reflected light and cast shadow
- 7.2 Design value as emphasis using contrast, low-key, and high-key values
- 7.3 Demonstrate value and space
- 7.2 Recognize and use value as pattern
- 7.3 Use expressive properties of value

Common Course Number: ART 1201C

Unit 8 Texture

General Outcome:

8.0 The student shall identify and utilize texture as an element of art

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student shall be able to:

8.1 Create and distinguish actual texture

8.2 Identify and use visual texture

8.3 Use invented texture

8.4 See and use textural patterns

Common Course Number: ART 1201C**Unit 9 Space**

General Outcome:

- 9.0 The student shall utilize the 2-dimensional spatial experience as a principle of organizing art elements

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student shall be able to:

- 9.1 Demonstrate and discuss size
- 9.2 Identify and use hieratic scale
- 9.3 Understand and use placement and the cultural influences of space
- 9.4 Identify and demonstrate overlapping
- 9.5 Create transparency
- 9.6 Create atmospheric perspective
- 9.7 Demonstrate linear perspective

Common Course Number: ART 1201C**Unit 10 Color**

General Outcome:

10.0 The student shall analyze and apply color as an element of art

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student shall be able to:

- 10.1 Create and interpret additive and subtractive color
- 10.2 Demonstrate color properties, including hue, value, intensity, and complementary color
- 10.3 Use and interpret color and its relationship to spatial illusions.
- 10.4 Identify and create color harmonies, including monochromatic, analogous, complementary, split complementary, triadic, and double-split
- 10.5 Understand and use color discord
- 10.6 Apply color locally, optically and arbitrarily
- 10.7 Demonstrate the emotional qualities of color
- 10.8 Interpret and apply the symbolism of color

Common Course Number: ART 1201C

Part III. Principles of Organization

Unit 11 Unity

General Outcome:

11.0 The student shall utilize the concept of unity as a principle of organizing art elements

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student shall be able to demonstrate and discuss the concepts of:

11.1 Proximity

11.2 Repetition

11.3 Continuity

11.4 Unity through variety

11.5 Closure

11.6 Disunity

Common Course Number: ART 1201C

Unit 12 Emphasis/Focal Point

General Outcome:

12.0 The student shall: be able to utilize the concepts of emphasis/focal point as a principle of organization of the art elements.

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student shall be able to:

- 12.1 Demonstrate contrast (value, size, etc.)
- 12.2 Use isolation as a design principle
- 12.3 Use placement creatively
- 12.4 Recognize and use degrees of emphasis to create hieratic information
- 12.5 Demonstrate absence of a focal point

Common Course Number: ART 1201C

Unit 13 Balance

General Outcome:

13.0 The student shall be able to utilize the concept of balance as a principle of organization

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student shall be able to select, create and discuss the concepts of:

- 13.1 Horizontal/Vertical Balance
- 13.2 Symmetrical Balance
- 13.3 Asymmetrical Balance
- 13.4 Radial Balance

Common Course Number: ART 1201C

Unit 14 Scale/Proportion

General Outcome:

14.0 The student shall: utilize the concept of scale and proportion as a principle of organization of the art elements.

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student shall be able to: incorporate and analyze the concepts of:

- 14.1 Incorporate and analyze relative and actual size
- 14.2 Demonstrate scale and proportion
- 14.3 Interpret and use scale/proportion contradictions
- 14.4 Identify and demonstrate proportional canons

Common Course Number: ART 1201C

Unit 15 Motion

General Outcome:

15.0 The student shall utilize the illusion of motion and explain its relationship to the concept of time as a principle of organization of the art elements

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student shall be able to:

- 15.1 Identify and demonstrate figure repetition
- 15.2 Use vague contours
- 15.3 Produce multiple images as indicating motion
- 15.4 Create optical movement

Common Course Number: ART 1201C

Unit 16 Rhythm

General Outcome:

16.0 The student shall utilize the concept of rhythm as a principle of organizing art elements.

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student shall be able to:

- 16.1 Recognize and create regular repetition
- 16.2 Create alternation
- 16.3 Demonstrate progression

Common Course Number ART 1201C**Unit 17 Critique and Assessment**

General Outcome:

17.0 The student shall evaluate the work of the past, their own efforts, the work of their peers and professional works.

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student shall be able to:

- 17.1 Develop a vocabulary of art terminology and concepts that allow students to critique 2-D work
- 17.2 Provide awareness of criteria that will allow them to identify, evaluate and incorporate significant works for master artists of the past into their own repertoire
- 17.3 Participate in museum/gallery viewing of professional works