



Common Course Number: ART2205C

## **UNITS**

### **Unit 1 Characteristics of Color**

#### **General Outcome:**

- 1.0 The student shall: identify and explain the characteristics of color, hue, value and intensity, and mix all colors from the primary colors, varying the value and intensity of each.**

#### **Specific Measurable Learning Outcomes:**

**Upon successful completion of this unit, the student shall be able to:**

- 1.1 Understand and apply color terminology (e.g., prismatic , muted, achromatic, chroma, etc.)**
- 1.2 Explore Color as value**
- 1.3 Mix secondary and tertiary colors from the primaries**
- 1.4 Mix a full range of values of each color by tinting and shading**
- 1.5 Lower the intensity of any color by its complementary color**
- 1.6 Match and color by mixing pigments**
- 1.7 Mix and identify “neutrals”**

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**Unit 2 Actual and Perceived Color**

**General Outcome:**

- 2.0 The student shall: describe and identify simultaneous contrast of color – how variations of value and intensity of juxtaposed colors seem to create the appearance of color changes and make similar colors appear dissimilar, as well as to make different colors appear similar by varying value and intensity.**

**Specific Measurable Learning Outcomes:**

**Upon successful completion of this unit, the student shall be able to:**

- 2.1 Make similar colors contrast by changing the value and/or intensity of one**
- 2.2 Compare and contrast a variety of colors to discover its opposite or complementary and how they interact.**

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**Unit 3 Color Creates Space**

**General Outcome:**

- 3.0 The student shall: identify and demonstrate how the juxtaposition of colors can create or compress space and create the illusion of deep space or pictorial float space by the juxtapositioning and placement of warm and cool colors.**

**Specific Measurable Learning Outcomes:**

**Upon successful completion of this unit, the student shall be able to:**

- 3.1 Identify and create warm colors and cool colors, as well as the warm and cool tonalities of each to recognize the impact of these within a design**
- 3.2 Create the illusion of depth by the placement of warm to cool colors or compress space by reversing this procedure**
- 3.3 Describe and demonstrate the lack of optical space created by neutrals**

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**Unit 4 Value for Focus**

**General Outcome:**

- 4.0 The student shall: create works which explore “high key” to “low key” compositions, which directs the viewer’s eye by high contrast of value, creating a full range of values throughout a design, and utilizing high contrast of value for focus.**

**Specific Measurable Learning Outcomes:**

**Upon successful completion of this unit, the student shall be able to:**

- 4.1 Create a variety of values from light to dark within each color**
- 4.2 Arrange contrasting values for focus through the composition**
- 4.3 Describe how the eye moves through the composition via value changes and contrast of values, as well as the visual impact of these patterns**

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**Unit 5 Optical vs. Local Color**

**General Outcome:**

- 5.0 The student shall: describe, identify, and demonstrate the distinctive characteristics of local color and optical color, as well as the color theory and combination of local color and optical color.**

**Specific Measurable Learning Outcomes:**

**Upon successful completion of this unit, the student shall be able to:**

- 5.1 Identify and use color combinations to create local color**
- 5.2 Identify and apply the color combinations to create optical color**
- 5.3 Describe the unique characteristics of both local and optical color and discuss the advantages of using one or the other in a design**

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**Unit 6 Psychological and Associative Uses of Color**

**General Outcome:**

- 6.0 The student shall: identify and choose pertinent colors to create specific moods or attitudes in the viewer and identify colors which have particular psychological and associative uses to create specific design moods.**

**Specific Measurable Learning Outcomes:**

**Upon successful completion of this unit, the student shall be able to:**

- 6.1 Identify and choose general associations of the psychological and associative meaning of colors and their impact on the viewer**
- 6.2 Choose appropriate color juxtaposition to create specific moods or implied meanings**

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**Unit 7 Composition**

**General Outcome:**

- 7.0 The student shall: control the direction of the viewer's eye through the use of color in the design.**

**Specific Measurable Learning Outcomes:**

**Upon successful completion of this unit, the student shall be able to:**

- 7.1 Identify and demonstrate effective variations of positive and negative space to create interest**
- 7.2 Create a design which demonstrates planar space and describe its impact to simplify the design to fewer significant shapes**
- 7.3 Describe and create a design which demonstrates recessional space and describe its impact**
- 7.4 Demonstrate the techniques for creating deep illusionistic space or flat modern "pictorial" space**
- 7.5 Discuss and demonstrate how a variety of line qualities affects the implied meaning or symbolic interpretation of a design**

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**Unit 8 Critique and Assessment**

**General Outcome:**

**8.0 The student shall evaluate historical and contemporary works, their own efforts, and the work of their peers.**

**Specific Measurable Learning Outcomes:**

**Upon successful completion of this unit, the student shall be able to:**

- 8.1 Develop a vocabulary of art terminology and concepts that allow students to critique the use of color**
- 8.2 Identify aspects of the work of master artists which might be incorporated into their own repertoire**
- 8.3 Participate in museum/gallery viewing of professional works**