



BROWARD COLLEGE COURSE OUTLINE

LAST REVIEW: 2009-10

NEXT REVIEW: 2014-15
2014-2015

STATUS: A
A

COURSE TITLE: Business Law and Ethics

COMMON COURSE NUMBER: BUL 3130

CREDIT HOURS: 3

CONTACT HOUR BREAKDOWN
(per 16 week term)

CLOCK HOURS:
(Voc. Course ONLY)

Lecture: **48** Lab:

Clinic: Other:

PREREQUISITE(S): None

COREQUISITE(S): None

PRE/COREQUISITE(S): None

COURSE DESCRIPTION: This course covers basic principles of law and ethics with an emphasis on law that specifically impacts the working environment. Topics include the sources of business law and ethics, the different forms of business organizations, corporate law, employment law, product liability, and intellectual property.

UNIT TITLES

1. Sources of Business Law and Business Ethics
2. Forms of Business Organizations
3. Corporate Law
4. Employment Law
5. Product Liability
6. Intellectual Property

EVALUATION:

Students may be evaluated using a combination of the following: quizzes, exams, tests, written case analyses, presentations, portfolios, discussions, class participation, attendance, projects, cooperative work study, internships, practica, or research studies.

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UNITS

Unit 1 Sources of Business Law and Business Ethics

General Outcome:

- 1.0 The student shall identify and explain the sources of the law that pertains to business as well as the sources and means of measuring ethical business choices.**

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student shall be able to:

- 1.1 Identify the specific sources of business law including constitutions, treaties, codified law, executive law, administrative regulations and orders, and judicial decisions.**
- 1.2 Explain ethics.**
- 1.3 Compare and contrast how ethics and the law may overlap.**
- 1.4 Discuss how business ethics can be measured by such theories as ethical fundamentalism, utilitarianism, and ethical relativism.**
- 1.5 Discuss the theories of social responsibilities of businesses.**

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Unit 2 Forms of Business Organizations

General Outcome:

- 2.0 The student shall demonstrate a grasp of the differences between the various forms of business organizations.**

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student shall be able to

- 2.1 Identify the chief characteristics of the following forms of business organizations with an emphasis on their formation, management, taxation, and liability:**

2.1.1 Sole Proprietorships

2.1.2 Partnerships

2.1.3 Corporations

2.1.4 Franchises

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Unit 3 Corporate Law

General Outcome:

- 3.0 The student shall discuss the basic nature of a corporation including the types of corporations, the incorporation process, stocks and bonds, and dissolution and termination.**

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student shall be able to:

- 3.1 Demonstrate an understanding of the basic nature of the corporate form of business.**
- 3.2 Distinguish the various types of corporations.**
- 3.3 Explain the process for incorporation.**
- 3.4 Identify the types of stock and the characteristics of each.**
- 3.5 Define the various forms of debt securities.**
- 3.6 Distinguish dissolution and termination of a corporation.**
- 3.7 Identify reasons one might want to establish a limited liability corporation.**

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Unit 4 Employment Law

General Outcome:

- 4.0 The student shall explain the nature and creation of the employment relationship, and identify the primary purposes of the key federal employment legislation in recent American history.**

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student shall be able to:

- 4.1 Explain how workers compensation laws have altered the common law rules of employer liability.**
- 4.2 Identify the purpose of the Occupational Safety and Health Act and describe the duties it imposes on employers.**
- 4.3 Demonstrate knowledge of the key provisions of the Fair Labor Standards Act as it pertains to child labor laws, minimum wage issues, and overtime pay.**
- 4.4 Explain how pension plans have been protected under the Employee Retirement Income Security Act.**
- 4.5 Explain the responsibility of the employer with regard to the Immigration Reform and Control Act.**
- 4.6 Summarize how the National Labor Relations Act has impacted union elections and picketing, and how the concept of collective bargaining has changed the employment application process.**
- 4.7 Identify the parties who are covered by equal opportunity laws such as the Civil Rights Act of 1964 and the Americans with Disabilities Act.**

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Unit 5 Product Liability

General Outcome:

- 5.0 The student shall identify the potential defendants in a product liability case and analyze the characteristics of the various theories and defenses raised in product liability lawsuits.**

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student shall be able to:

- 5.1 Discuss the various theories of product liability and indicate under what circumstances they may apply in particular circumstances.**
- 5.2 Identify the potential parties who can be liable in a product liability case.**
- 5.3 Describe when negligence and misrepresentation may apply in a product liability case.**
- 5.4 Define strict liability and indicate the circumstances under which it may apply in a product liability case.**
- 5.5 Identify the most common defenses to product liability claims.**

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Unit 6 Intellectual Property

General Outcome:

- 6.0 The student shall explain the characteristics of the major kinds of intellectual property.**

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student shall be able to:

- 6.1 Define a trade secret and identify when they do and do not apply.**
- 6.2 Define a patent, identify the kinds of materials that can be patented, and discuss the duration of the owner's rights.**
- 6.3 Define a copyright, identify the kinds of materials that can be copyrighted, and discuss the duration of the owner's rights.**
- 6.4 Define a trademark, identify the kinds of materials that can be trademarked, and discuss the duration of the owner's rights.**