



# BROWARD COMMUNITY COLLEGE COURSE OUTLINE

**LAST REVIEW: 2006-2007**  
*(i.e. 2003-2004)*

**NEXT REVIEW: 2012-2013**  
*(i.e. 2008-2009)*

**STATUS: A**  
*(A, I, D)*

**COURSE TITLE: Emergency Management Public Education**

**COMMON COURSE NUMBER: FFP 2800**

**CREDIT HOURS: 3**

**CONTACT HOUR BREAKDOWN**  
*(per 16 week term)*

**CLOCK HOURS:**  
*(Voc. Course ONLY)*

Lecture: **48**      Lab:  
Clinic:                      Other:

**PREREQUISITE(S): None**

**COREQUISITE(S): None**

**PRE/COREQUISITE(S): None**

**COURSE DESCRIPTION** *(750 characters, maximum): The design, development and delivery of emergency / disaster safety and informational programs to the public, including targeting program audiences and the evaluating the effectiveness of the programs.*

General Education Requirements – Associate of Arts Degree (AA), meets Area(s):                      Area  
General Education Requirements – Associate in Science Degree (AS), meets Area(s):                      Area  
General Education Requirements – Associate in Applied Science Degree (AAS), meets Area(s):                      Area

## **UNIT TITLES**

1. **Designing Emergency / Disaster Safety Education Programs**
2. **Promoting Emergency / Disaster Safety Education Programs**
3. **Delivering Emergency / Disaster Safety Education Programs**
4. **Managing Emergency / Disaster Safety Programs**
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.



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## **ASSESSMENT:**

Please provide a brief description (250 characters maximum) that details how students will be assessed on the course outcomes.

**1. Quizzes, Tests, Exercises, Projects and / or Final Exam**

**2. Faculty may also choose to assess class participation, attendance, and/or extra credit assignments**

**Common Course Number: FFP 2800**

## **UNITS**

### **Unit 1 Designing Emergency / Disaster Safety Education Programs**

#### **General Outcome:**

**1.0 The student shall: be able to design emergency / disaster education programs for targeted audiences within the community.**

#### **Specific Measurable Learning Outcomes:**

**Upon successful completion of this unit, the student shall be able to:**

- 1.1 Identify hazards specific to the community.**
- 1.2 Integrate preparedness measures with community needs.**
- 1.3 Identify different populations within the community and special needs of these populations.**
- 1.4 Identify available community resources.**
- 1.5 Coordinate the design of safety programs with related agencies.**
- 1.6**
- 1.7**
- 1.8**
- 1.9**
- 1.10**
- 1.11**
- 1.12**
- 1.13**
- 1.14**
- 1.15**



**Common Course Number: FFP 2800**

**Unit 2 Promoting Emergency / Disaster Safety Education Programs**

**General Outcome:**

- 2.0 The student shall: be able to promote emergency / disaster public safety education programs to targeted audiences within the community.**

**Specific Measurable Learning Outcomes:**

**Upon successful completion of this unit, the student shall be able to:**

- 2.1 Understand the utilization of the media (print / radio / television) in the promotion of safety education programs.**
- 2.2 Describe methods to develop community contacts and to reach targeted audiences.**
- 2.3 Coordinate the promotion of safety programs with federal, state and local agencies.**
- 2.4**
- 2.5**
- 2.6**
- 2.7**
- 2.8**
- 2.9**
- 2.10**
- 2.11**
- 2.12**
- 2.13**
- 2.14**
- 2.15**



# BROWARD COMMUNITY COLLEGE COURSE OUTLINE

Common Course Number: FFP 2800

## Unit 3 Delivering Emergency / Disaster Safety Education Programs

### General Outcome:

- 3.0 The student shall: be able to effectively deliver emergency / disaster education programs to targeted audiences within the community.**

### Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student shall be able to:

- 3.1 Effectively deliver safety education programs to targeted audiences using techniques and strategies appropriate for the audience.**
- 1.2 Develop methods to evaluate the effectiveness of the program (audience evaluations, focus groups, post incident analysis of impact of education programs on public response to emergency / disaster).**
- 3.3**
- 3.4**
- 3.5**
- 3.6**
- 3.7**
- 3.8**
- 3.9**
- 3.10**
- 3.11**
- 3.12**
- 3.13**
- 3.14**
- 3.15**



# BROWARD COMMUNITY COLLEGE COURSE OUTLINE

Common Course Number: FFP 2800

## Unit 4 Managing Emergency / Disaster Public Safety Education Programs

### General Outcome:

- 4.0 The student shall: be able to effectively manage emergency / disaster public safety education programs.

### Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student shall be able to:

- 4.1 Develop a budget related to different safety education programs.
- 4.2 Determine the cost effectiveness of different safety education programs.
- 4.3 Identify funding sources for the development and delivery of safety education programs.