



# BROWARD COMMUNITY COLLEGE COURSE OUTLINE

**LAST REVIEW: 2008 - 2009**

**NEXT REVIEW: 2013 - 2014**

**STATUS: A**

**COURSE TITLE: BUSINESS ETHICS**

**COMMON COURSE NUMBER: GEB2430**

**CREDIT HOURS: 1**

**CONTACT HOUR BREAKDOWN**

*(per 16 week term)*

**CLOCK HOURS:**

*(Voc. Course ONLY)*

Lecture: 16 Lab:

Clinic: Other:

**PREREQUISITE(S): None**

**COREQUISITE(S): None**

**PRE/COREQUISITE(S): None**

**COURSE DESCRIPTION** *(750 characters, maximum):*

**This course is a brief practical approach to recognizing, understanding and solving ethical problems confronting today's business people and organizations. Students will review the historical development of ethics, examine a variety of ethical dilemmas, and will practice resolving them through ethical reasoning. Reference to statutory and professional codes will be addressed. Logical and responsible decision-making will be stressed with individual, organizational and societal needs being addressed. ~~The course may be offered 1 hour weekly or in 5 week sessions with 3 hours of class meetings weekly.~~**

## **UNIT TITLES**

- 1. Introductory Comments**
- 2. Developing Ethical Principles**
- 3. Apply Ethics to Business**

**EVALUATION:**



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Evaluation may include but is not limited to the following:

Exams, Quizzes, Presentations, Portfolios, Discussions, Class Participation, Attendance, Projects, Co-ops, Practicum, Internships, Externships, and Research Reports.

**\*\*\* Complete the following only if course is seeking general education status \*\*\***

## GENERAL EDUCATION Competencies and Skills \*:

Please highlight in **green** font all Competencies/Skills from the list below that apply to this course. In the box to the right of the Competency/Skill, enter all specific learning outcome numbers (i.e. 1.1, 2.7, 5.12) that apply.

1. Read with critical comprehension	
2. Speak and listen effectively	
3. Write clearly and coherently	
4. Think creatively, logically, critically, and reflectively (analyze, synthesize, apply, and evaluate)	
5. Demonstrate and apply literacy in its various forms: (highlight in <b>green ALL</b> that apply) (1. technological, 2. informational, 3. mathematical, 4. scientific, 5. cultural, 6. historical, 7. aesthetic and/or 8. environmental )	
6. Apply problem solving techniques to real-world experiences	
7. Apply methods of scientific inquiry	
8. Demonstrate an understanding of the physical and biological environment and how it is impacted by human beings	
9. Demonstrate an understanding of and appreciation for human diversities and commonalities	
10. Collaborate with others to achieve common goals.	
11. Research, synthesize and produce original work	
12. Practice ethical behavior	
13. Demonstrate self-direction and self motivation	
14. Assume responsibility for and understand the impact of personal behaviors on self and society	
15. Contribute to the welfare of the community	

*\* General Education Competencies and Skills endorsed by '05-'06 General Education Task Force*

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## **UNITS**

### **Unit 1** Introductory Comments

#### **General Outcome:**

- 1.0 The student shall be able to discuss elements antecedent to the study of ethics, identify moral/ethical problems and form a basis for analysis of problems facing business using various methods of moral/ethical reasoning.**

#### **Specific Measurable Learning Outcomes:**

**Upon successful completion of this unit, the student shall be able to:**

- 1.1 Identify a moral/ethical problem.**
- 1.2 Recognize differences in moral/ethical standards of behavior in individuals, governments, businesses, religions, and organizations.**
- 1.3 Analyze several approaches to moral/ethical reasoning directed toward solving problems.**
- 1.4 Discuss early evolution of ethical principles including self-interest, religious injunction, and personal virtue.**



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## Unit 2 Developing Ethical Principles

### General Outcome:

- 2.0 The students should be able to apply ethical principles of examination of the interaction of business with government requirements, utilitarian benefits, and individuals.

### Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student shall be able to:

- 2.1 Apply and discuss ethical principles to situations involving self-interest, ~~religion~~, government regulation, market forces, distributive justice, and individual rights.
- 2.2 State an ethical problem.
- 2.3 Reach an ethical solution to business problems by exploring alternative answers, resolving factual issues, considering person and organizational impacts, and applying ethical principles.
- 2.4 Explain his/her moral/ethical decisions to others.



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## Unit 3 Apply Ethics to Business

### General Outcome:

- 3.0 The student shall be able to understand and explore moral/ethical responsibility in management and develop concepts of ethical leadership in business and society.

### Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student shall be able to:

- 3.1 Explain ethical positions to others in managerial effort to build trust, commitment, and effort among various groups.
- 3.2 Integrate ethical reasoning to determine what is right, just, and fair in his/her dealings.
- 3.3 ~~Integrate ethical reasoning into strategic, program, and budgetary planning.~~
- 3.4 Balance economic efficiency and competitive effectiveness with and against societal, environmental, and moral needs of the general population and employers.