



Broward Community College

Course Outline

STATUS: A

COMMON COURSE NUMBER: IND 2945

COURSE TITLE: Internships in Design Industry

CREDIT HOURS: 1

CONTACT HOURS BREAKDOWN:

Lecture/Discussion 16

Lab

Other 256

Contact Hours/Week 1

CATALOG COURSE DESCRIPTION:

This course is a culmination of the Interior Design Technology Advanced Technical Certificate. Students will work in two separate positions in the interior design industry, e.g., professional designer's office, kitchen or bath design firm, retail sales of interior design elements, General Contractor's interior design services division, and/or design element fabricator, etc.

Prerequisite: IND2503

Corequisite:

UNIT TITLES:

1. Job Campaign Strategies
2. Internship Placement Interview
3. Internship Guidelines
4. Final Critique and Evaluation

I. Course Overview:

Upon successful completion of this course, the students should be able to conduct a job campaign to obtain placement as an internship and an understanding of business protocol. Students will successfully perform job tasks assigned them as involved in their choice of internship area of the industry. Interns are expected to finish assignments from start to finish with minimal guidance from the sponsoring entity/establishment.

II. Units:

Unit 1. 1. Job Campaign Strategies

General Outcome:

- 1.0 The students should be able to develop a campaign strategy for finding a job in the preferred area of specialization.

Specific Learning Outcomes:

Upon successful completion of this unit, the students should be able to:

- 1.1 Understand and practice networking techniques such as joining professional design organizations.
- 1.2 Develop multiple resume formats and cover letters that target various businesses.
- 1.3 Target a selected set of employers to contact for interviews.
- 1.4 Demonstrate job interview skills that coordinate with portfolio presentations.

Unit 2. Internship Placement Interview and Portfolio Presentation

General Outcome:

2.0 The students should be able to interview with an internship client and present their portfolio for placement in an internship program.

Specific Learning Outcomes:

Upon successful completion of this unit, the students should be able to:

- 2.1 Demonstrate and practice knowledge of basic interview techniques.
- 2.2 Demonstrate and practice knowledge of portfolio presentation techniques
- 2.3 Attain placement as an intern.

Unit 3. Internship Guidelines

General Outcome:

3.0 The students should be able to perform in an intern setting as an employee would, completing job tasks assigned, on time, using critical thinking skill to solve assignments with a minimal support from the employer.

Specific Learning Outcomes:

Upon successful completion of this unit, the students should be able to:

- 3.1 Interpret a job assignment accurately.
- 3.2 Provide feedback to the employer regarding their understanding of the assignment.
- 3.3 Use critical thinking skills to analyze the job task solutions.
- 3.4 Provide preliminary solutions of the job tasks for review by the employer.
- 3.5 Demonstrate the ability to complete job tasks with minimal support from the employer.
- 3.6 Complete job assignments on time.
- 3.7 Work cooperatively with employer and employees.
- 3.8 Demonstrate appropriate dress and behavior.
- 3.9 Demonstrate a positive attitude.
- 3.10 Present themselves confidently.
- 3.11 Arrive on time within the organizational guidelines.

Unit 4. Final Critique and Evaluation

General Outcome:

4.0 The students should be able to produce a body of work as assigned by the industry mentor for evaluation to criteria established in the internship guidelines.

Specific Learning Outcomes:

Upon successful completion of this unit, the students should be able to:

- 4.1 Present complete body of work assignments.
- 4.2 Present evidence of problem solving and critical thinking skills.
- 4.3 Present evidence of compliance with workplace rules and regulations.
- 4.4 Present evidence of ability to work independently.
- 4.5 Present evidence of appropriate business attitudes and behaviors.