



BROWARD COLLEGE COURSE OUTLINE

LAST REVIEW: Academic Year 2009-2010 NEXT REVIEW: Academic Year 20014-2015 STATUS: A

COURSE TITLE: Newspaper Practicum II

COMMON COURSE NUMBER: JOU1401L

CREDIT HOURS: 2.0

CONTACT HOUR BREAKDOWN
(per 16 week term)

CLOCK HOURS:

Lecture: Lab: 72.00
Clinic: Other:

CONTACT HOURS/WEEK: 3.0

PREREQUISITE(S): JOU1420L or Instructor's Approval

COREQUISITE(S): JOU1420L or Instructor's Approval

PRE/COREQUISITE(S):

Continuation of JOU1420L. Students may take JOU1420L and JOU1421L during the same term.

COURSE DESCRIPTION:

General Education Requirements – Associate of Arts Degree (AA), meets Area(s): Area
General Education Requirements – Associate in Science Degree (AS), meets Area(s): Area
General Education Requirements – Associate in Applied Science Degree (AAS), meets Area(s): Area

UNIT TITLES:

Each student may select involvement in one or more of the following areas of newspaper reporting, production and operation.

1. News, Features, Entertainment, Sports and/or Columns/Editorials
2. Process and Print Photos for Publication
3. Desktop Equipment and Computer Software
4. Design and Paste up Pages and Mechanicals
5. Headlines and Outlines
6. Editorial Decision-making
7. Camera-ready Graphics
8. Camera-ready Advertising
9. Edition and/or Proof Reading
10. Other Areas of Newspaper Production Proposed by Student and Approved by Instructor

EVALUATION:

Please provide a brief description (250 characters maximum) that details how students will be evaluated on the course outcomes.

Common Course Number: JOU1401L

I. Course Overview:

Upon successful completion of this course, students should be able to produce a variety of newspaper articles and photographs.

II. Units:

Unit 1. News, Features, Entertainment, Sports and/or Columns/Editorials

General Outcome:

1.0 The students should be able to compose a variety of articles, columns and editorials for the campus newspaper.

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student should be able to:

- 1.1 Write news articles.
- 1.2 Compose feature articles.
- 1.3 Write entertainment articles.
- 1.4 Write sports articles.
- 1.5 Write columns/editorials for the college paper.

Common Course Number: JOU1401L

Unit 2. Process and Print Photos for Publication

General Outcome:

2.0 The students should be able to photograph a variety of subjects, process these photographs and print them in a form suitable for publication.

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student should be able to:

- 2.1 Photograph a variety of subjects.
- 2.2 Process these photographs.
- 2.3 Print the photographs in a form suitable for publication.

Common Course Number: JOU1401L

Unit 3. Desk Top Equipment and Computer Software

General Outcome:

3.0 The students should be able to use the desktop equipment to typeset copy for the college paper and/or design pages using computer software.

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student should be able to:

- 3.1 Use desktop equipment to typeset copy.
- 3.2 Discuss the uses of desktop equipment and software.
- 3.3 Design newspaper pages using computer software.

Common Course Number: JOU1401L

Unit 4. Pages and Mechanicals

General Outcome:

- 4.0 The students should be able to design and paste up newspaper pages and mechanicals unable to be produced by computer or printer.

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student should be able to:

- 4.1 Design newspaper pages.
- 4.2 Develop a paste-up of a page.
- 4.3 Develop a paste-up of pages for the college newspaper including mechanicals.

Common Course Number: JOU1401L

Unit 5. Headlines and Outlines

General Outcome:

- 5.0 The students should be able to write headlines and outlines for the college newspaper using demonstrated/accepted style.

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student should be able to:

- 5.1 Use headline style and typography.
- 5.2 Develop headlines for stories.
- 5.3 Write outlines for the college newspaper.

Common Course Number: JOU1401L

Unit 6. Editorial Decision-making

General Outcome:

- 6.0 The students should be able to decide which copy and art will be published, and where it will be placed on the page.

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student should be able to:

- 6.1 Design pages for the college newspaper.
- 6.2 Decide whether a story should be published.
- 6.3 Decide whether a piece of art work should be published.
- 6.4 Determine appropriate placement of stories and art work on the page.

Common Course Number: JOU1401L

Unit 7. Camera-ready Graphics

General Outcome:

7.0 The students should be able to produce camera-ready graphics for publication.

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student should be able to:

7.1 Produce camera-ready cartoons, illustrations, or line art for publication.

Common Course Number: JOU1401L

Unit 8. Camera-ready Advertising

General Outcome:

8.0 The students should be

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student should be able to:

- 8.1 Sell camera-ready advertising.
- 8.2 Produce camera-ready advertising for publication in the college newspaper.

Common Course Number: JOU1401L

Unit 9. Editing and/or Proof Reading

General Outcome:

9.0 The students should be able to edit and proofread copy for the college newspaper.

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student should be able to:

9.1 Edit copy to be published in the college newspaper.

9.2 Proofread copy to be published in the college newspaper.

Common Course Number: JOU1401L

Unit 10. Other Areas of Newspaper Production

General Outcome:

10.0 The students should be able to propose an area of newspaper production for an independent study, and conduct the independent study approved by an instructor.

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student should be able to:

10.1 Develop an appropriate proposal for an independent study project.

10.2 Conduct an independent study project under supervision of an instructor.