



BROWARD COLLEGE COURSE OUTLINE

LAST REVIEW: 2009-10 NEXT REVIEW: 2014-015 STATUS: A

COURSE TITLE: Television Production

COMMON COURSE NUMBER: RTV2241C

CREDIT HOURS: 4.0

CONTACT HOUR BREAKDOWN
(per 16 week term)

CLOCK HOURS:
(Voc. Course ONLY)

Lecture: 48.00 Lab: 32.00

Clinic: Other:

CONTACT HOURS/WEEK: 4.0

PREREQUISITE(S): RTV2000 or Instructor's Approval

COREQUISITE(S): None

PRE/COREQUISITE(S):

COURSE DESCRIPTION:

From this course the student will acquire understanding of the theory and practice of television program production and directing with emphasis on creative forms of production.

General Education Requirements – Associate of Arts Degree (AA), meets Area(s): Area

General Education Requirements – Associate in Science Degree (AS), meets Area(s): Area

General Education Requirements – Associate in Applied Science Degree (AAS), meets Area(s): Area

UNIT TITLES:

1. Video Production and Planning
2. Studio Video Production
3. Remote Video Production
4. Video Recording and Edition

EVALUATION:

Please provide a brief description (250 characters maximum) that details how students will be evaluated on the course outcomes.

Common Course Number: RTV2241C

I. Course Overview:

Upon successful completion of this course, the students should be able to describe video preproduction and planning; practice studio video production; practice remote video production and to create and edit video recordings.

II. Units:

Unit 1. Video Preproduction and Planning

General Outcome:

- 1.0 The students should be able to identify the goals of a specific television production, develop a budget, plan distribution and create a production schedule.

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student should be able to:

- 1.1 Describe how television production goals are established.
- 1.2 Develop a budget which reflects the fiscal goals of the production.
- 1.3 Identify an appropriate distribution system based on the audience to be served.
- 1.4 Create a production schedule which will bring the production to air at a predetermined time.

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Unit 2. Studio Video Production

General Outcome:

- 2.0 The students should be able to operate television equipment common to most television production studios, recognize the relationship of video sources to final production, explain the interdependence of people's production roles and equipment, and to create and evaluate student video productions.

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student should be able to:

- 2.1 Operate studio production equipment common to most television studios including cameras, lighting, video switching, graphics, audio boards and videotape editors.
- 2.2 Recognize the relationship of video sources to final production including rolling-in videotape, back-timing and front-timing sequences, graphics and live production.
- 2.3 Explain the interdependence of the roles of production staff and television equipment and to practice the effective mixing of these elements in actual video production.
- 2.4 Create and evaluate student video productions.

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Unit 3. Remote Video Production

General Outcome:

- 3.0 The students should be able to differentiate between studio and remote production practices, distinguish and utilize differences in production values, recognize and apply the economics of remote production and create and evaluate remote productions.

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student should be able to:

- 3.1 Differentiate between studio and remote production practices by practicing camera and audio operation in remote locations.
- 3.2 Distinguish and utilize the differences between studio and remote production values.
- 3.3 Recognize and apply the economics of remote production as compared with studio production.
- 3.4 Create and evaluate remote student video productions.

Common Course Number: RTV2241C

Unit 4. Video Recording and Editing

General Outcome:

- 4.0 The students should be able to apply back and front timing techniques to determine the editing sequence; to prepare edit logs; to differentiate between assemble and insert editing; and to produce and evaluate the final video product.

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student should be able to:

- 4.1 Apply back-timing and front-timing techniques to determine the editing sequence to determine the editing sequence for a video production.
- 4.2 Develop a rough edit log and a final log for video production.
- 4.3 Differentiate between assemble edits and insert edits and to determine the appropriate use of each in video production.
- 4.4 Produce and evaluate the final assembling of the student video production.