

LAST REVIEW: Academic Year 2009-2010 NEXT REVIEW: Academic Year 2014-2015 STATUS: A

COURSE TITLE: Nonverbal Communication

COMMON COURSE NUMBER: SPC2330

CREDIT HOURS: 3.0

CONTACT HOUR BREAKDOWN

(per 16 week term)

CLOCK HOURS:
(Voc. Course ONLY)

Lecture: 48.00

Lab:

Clinic:

Other:

CONTACT HOURS/WEEK: 3.0

PREREQUISITE(S): None

COREQUISITE(S): None

PRE/COREQUISITE(S):

COURSE DESCRIPTION:

Upon completion of this course the student should demonstrate an understanding of the basic concepts of interpersonal communication with emphasis on perception, self-awareness, dyadic communication, small group communication, and communication conflict.

General Education Requirements – Associate of Arts Degree (AA), meets Area(s): Area

General Education Requirements – Associate in Science Degree (AS), meets Area(s): Area

General Education Requirements – Associate in Applied Science Degree (AAS), meets Area(s): Area

UNIT TITLES:

1. Basic Perspective
2. Environment and Nonverbal Communication
3. Proxemics
4. Physical Appearance and Body Adornment
5. Kinesics
6. Touching
7. Paralanguage

EVALUATION:

Please provide a brief description (250 characters maximum) that details how students will be evaluated on the course outcomes.

Common Course Number: SPC2330

I. Course Overview:

Upon successful completion of this course, students should be able to demonstrate an understanding of the basic concepts of nonverbal communication.

II. Units:

Unit 1 Basic Perspective

General Outcome:

- 1.0 The students should be able to demonstrate an understanding of the fundamentals of nonverbal communication.

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student should be able to:

- 1.1 Differentiate between verbal and nonverbal communication.
- 1.2 Explain perception as it relates to nonverbal communication.
- 1.3 Explain the major methods of classifying nonverbal behavior.
- 1.4 Detail the development of nonverbal communication research.

Common Course Number: SPC2330

Unit 2. Environment and Nonverbal Communication

General Outcome:

2.0 The students should be able to describe the effects of the environment on nonverbal communication.

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student should be able to:

- 2.1 List various environmental cues.
- 2.2 Identify the effects of various environmental cues on communication.
- 2.3 Create appropriate environments for various communication goals.

Common Course Number: SPC2330

Unit 3. Proxemics

General Outcome:

- 3.0 The students should be able to identify the effects of space and territory on nonverbal communication.

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student should be able to:

- 3.1 Define the concept of territoriality.
- 3.2 Define the types and consequences of territorial encroachment.
- 3.3 Differentiate between densities vs. crowding.
- 3.4 Identify the aspects of conversational distance.

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Unit 4. Physical Appearance and Body Adornment

General Outcome:

4.0 The students should be able to demonstrate an understanding of physical appearance and body adornment.

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student should be able to:

- 4.1 Discuss the “global” concept of attractiveness.
- 4.2 Identify specific aspects of appearance to which we respond.
- 4.3 Apply self-evaluation to personal appearance.
- 4.4 Identify nonverbal factors which determine responses to body adornment.

Common Course Number: SPC2330

Unit 5. Kinetics

General Outcome:

- 5.0 The students should be able to demonstrate an understanding of the effects of bodily movement on human communication.

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student should be able to:

- 5.1 Identify the gestures, postures, and other bodily movements that communicate specific messages.
- 5.2 Demonstrate kinetics competency.

Common Course Number: SPC2330

Unit 6. Touching

General Outcome:

6.0 The students should be able to identify the effects of touch on human communication.

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student should be able to:

- 6.1 Explain how touch communicates positive and negative reactions.
- 6.2 Trace the development of touch in communication.
- 6.3 Recount “touch” research.
- 6.4 Demonstrate appropriate “touch” behavior in various situations.

Common Course Number: SPC2330

Unit 7. Paralanguage

General Outcome:

7.0 The students should be able to identify the effects of vocal cues on communication.

Specific Measurable Learning Outcomes:

Upon successful completion of this unit, the student should be able to:

- 7.1 Define paralanguage.
- 7.2 Discuss paralanguage and stereotyping.
- 7.3 Relate paralanguage to emotional expression.
- 7.4 Describe the effects of paralanguage on speaker credibility.



BROWARD COLLEGE COURSE OUTLINE

Common Course Number: SPC2330

Special Student Projects:

Optional writing credit may be offered on various campuses.